

## **Proposal for Resident Permit Parking Program for White Horse Beach**

### **The Problem:**

- Street Parking has become scarce over the past 2 years, due to closure of long-standing parking lots, St. Catherine's, banning Briggs' lot commercial day pay, and internet publicity.
  - Residents and visitors battle for street spots during the summer months
  - Many beach visitors park illegally, blocking mailboxes and driveways, and the penalty is only \$15, which only gets enforced when residents complain and police are sent down to ticket vehicles
  - Manomet Heights Residents have put up their own "No Parking" signs and cones, to deter parking in front of their homes, which cannot legally be enforced
  - Increased incident calls for police, fire and ambulance to WHB, traffic, trash, noise, trespassing, destruction of personal property, etc
- Map 45C has 167 ocean-side cottages, which contribute \$1M+ annually in property taxes.
  - Only 32 of those properties have driveways/private off-street parking, leaving 135 properties to rely on street parking or leasing spots.
  - 90% of property owners are seasonal, and have primary residences outside of Plymouth, thus causing no drain on town services
  - Many people lease annual parking spots from private driveways, & unbuildable lots
- Town-Owned Taylor Ave Lot requires beach sticker
  - 18 spots, usually, the majority of cars parked there do not have beach stickers.
  - Enforcement only occurs when residents call to complain, and the penalty is a \$15 ticket
- EWHBOA Survey results showed that during the summer months:
  - 2 cars per household during week
  - 3 cars per household on weekends
- Taylor Ave Reconstruction Project promises 67 Taylor Ave Parking Spots, still not enough to accommodate tax-paying property owners
  - Resident Permit Parking Program at least gives tax-paying property owners priority for street parking

### **Proposed Solution:**

Implement a Resident Permit Parking Program for White Horse Beach

- Model after Downtown Park Plymouth Program (without the "pay lots" or meters)
- Eligible Property Owners of Map 45, 45A, 45B, 45C (based on where parking restrictions are set)
- Enforcement April 1 – October 1
- At least 9am – 5pm or 10am – 4pm
- Current legal Taylor Ave parking spots (south of brook)
  - Validate Existing "No Parking" signs and distance from corners
- Taylor Ave Lot
- Side streets south of the brook
  - Hilltop – at least to the 2<sup>nd</sup> intersecting street (Pine, if not entire street)

- Pearl, Asiaf, Beach, Short – at least to the 1<sup>st</sup> intersecting street (Sycamore)

**Pricing & Enforcement:**

- Model after Park Plymouth
  - Charge \$25-\$50 per sticker, and allow up to 2 stickers per household
    - \$25 if purchased before March
    - \$50 if purchased after March
  - Charge \$10-\$15 per visitor pass, and allow up to 2 visitor passes per household
    - Visitor Passes are allowed to park in Resident Permit Parking Spots
    - Must move car every 24-48 hours
- Revenue generated from the program can go into the Manomet Parking Fund, and self-sustain the program.
  - If 132 residents purchased 2 stickers at \$25 each, that generates \$6,600
    - Add 2 guest passes for all 167 properties at \$15 each = \$5,010
    - Add in non-ocean-side Taylor Ave Residents, south of the brook, and side-street residents/property owners and the revenue increases exponentially
- Enforcement could be paid for from the money generated from the program
  - Hire a “meter maid” to remove the burden from the Police Department
  - Increase the parking penalty from \$15 to at least \$25, possibly \$50
    - Increases revenue, stings a bit more and will help enforcement
- Visitor Parking should be close to the Public Entrance, down past Hilltop.
  - Currently there are about 4 parking spots in the sand on the ocean-side near the public entrance. Those could remain visitor spots.
  - Open up ocean-side parking in front of the public dunes for visitors (part of Taylor Ave Project Plan)
  - Utilize existing town-owned lot at Taylor/Hilltop for Lifeguards (near public beach entrance)